

Implementing Social Media Policy and Use in Applicant/Employee Evaluations; Employment Law Update.

Course Objectives

1. To educate Texas Certified Public Accountants in advising clients re Social Media policies and how to use “Social Media” effectively as a basis for an applicant/employee personnel decisions.
2. Course will examine existing area companies’ Social Media” policies. Also, will look at legal issues and “risks” in an accounting firm relying on Social Media sites for applicant information and use in evaluating employee conduct/ performance.
3. To review current state of employment case law and issues affecting accounting CPA firms and their clients. .